

cc: info@daniellesmithguillermo.com

Dear [REFERRAL NAME],

I hope you're doing well.

I'm not sure if I've mentioned it to you before, but I've been working with [OR FOLLOWING] Danielle Guillermo for [LENGTH OF TIME] now and I've had a really great experience. I wanted to connect you two because I thought Danielle's Branding & Web Design for Dance might be of use to you, too, based on our previous conversations. Her framework, which goes far beyond design, has enabled dance studio owners to increase their enrollment by an average 15%.

I've cc'ed Danielle to put you directly in touch. I'll let you two take it from here and decide if Danielle's services are a good fit for you, too!

Best,

[YOUR SIGNATURE]